

From global to local: Joining forces to help global standards create local impact

11 October 2021 - Online

#StandardsGlobal2Local

Moderator: Stefan LENGLINGER

11:00 – 11:30 GET SETTLED-IN FROM HOME

11:30 – 11:40 WELCOME REMARKS

To set the scene for the event organized around the landmark of the 30th anniversary of the Vienna Agreement.

- ▶ **Michael LUDWIG**, Mayor and Governor of Vienna
- ▶ **Elisabeth STAMPFL-BLAHA**, Managing Director - Austrian Standards International (A.S.I.)

11:40 – 11:50 KEYNOTE SPEECHES

The keynote speeches will highlight the strategic value of aligning regional standardization with the international context and the successful multilevel cooperation between regional and international (ISO) standardization organizations.

- ▶ **Eddy NJOROGÉ**, President - International Organization for Standardization (ISO)
- ▶ **Vincent LAFLÈCHE**, President - European Committee for Standardization (CEN)

11:50-11:55

THE VIENNA AGREEMENT: 30 YEARS FACILITATING STANDARDIZATION IN EUROPE

SLIDESHOW

11:55 – 13:15

PANEL DISCUSSION: MULTILEVEL COOPERATION MODELS AROUND THE WORLD

The panel discussion will hear from high-level representatives of regional standardization organisations and explore different cooperation models and perspectives. Speakers will exchange on the strategic importance of aligning regional and national standardization within the international context.

- ▶ **Zaki M. AL-RUBAEI**, Head of Strategy Management and Acting Head of Marketing & Intl. Relations - GCC Standardization Organization (GSO)
- ▶ **Ruggero LENSÍ**, Vice-President Technical - European Committee for Standardization (CEN)
- ▶ **Mitsuo MATSUMOTO**, Convenor of WG2 on Capacity Building - Pacific Area Standards Congress (PASC)
- ▶ **Hermogène NSENGIMANA**, Secretary General - African Regional Organization for Standardization (ARSO)
- ▶ **Oswaldo PETRONI**, President - Pan-American Standards Commission (COPANT)
- ▶ **Anton SHALAEV**, Head of the Russian Federal Agency on Technical Regulating and Metrology - Euro-Asian Council for Standardization, Metrology and Certification (EASC)

13:15 - 13:30	COFFEE BREAK
13:30 – 14:15	<p>SPOTLIGHT INTERVIEWS: INTERNATIONAL STANDARDIZATION EXPERTS BEST PRACTICES</p> <p>Building on the panel discussion, these interviews will shed light on national case-studies from key standardization experts across the different regions and explore best practices for the evolution of the regional and global standardization cooperation.</p> <ul style="list-style-type: none"> ▶ Kukuh S. ACHMAD, Chairman - National Standardization Agency of Indonesia (BSN) ▶ Joe BHATIA, President and CEO - American National Standards Institute (ANSI) ▶ Sadhvir BISSOON, Executive: Standards - South African Bureau of Standards (SABS) ▶ Iuliana CHILEA, Director General - Romanian Standards Association (ASRO) ▶ Eve GADZIKWA, Director General - Standards Association of Zimbabwe (SAZ) ▶ Liwen GAO, Vice Director - Standardization Administration of China (SAC) ▶ Scott STEEDMAN, Director General, Standards - British Standards Institution (BSI) ▶ Rosario URIA, Director of Standardization - Instituto Nacional de Calidad (INACAL)
14:15 - 14:30	<p>CLOSING FIRE-SIDE CHAT: FUTURE OUTLOOK</p> <p>This closing session will wrap-up the day with a high-level exchange on the evolution of the multilevel cooperation.</p> <ul style="list-style-type: none"> ▶ Sergio MUJICA, Secretary-General - International Organization for Standardization (ISO) ▶ Elena SANTIAGO CID, Director General - European Committee for Standardization (CEN) and European Committee for Electrotechnical Standardization (CENELEC) ▶ Elisabeth STAMPFL-BLAHA, Managing Director - Austrian Standards International (A.S.I.)
14:30	END OF EVENT

