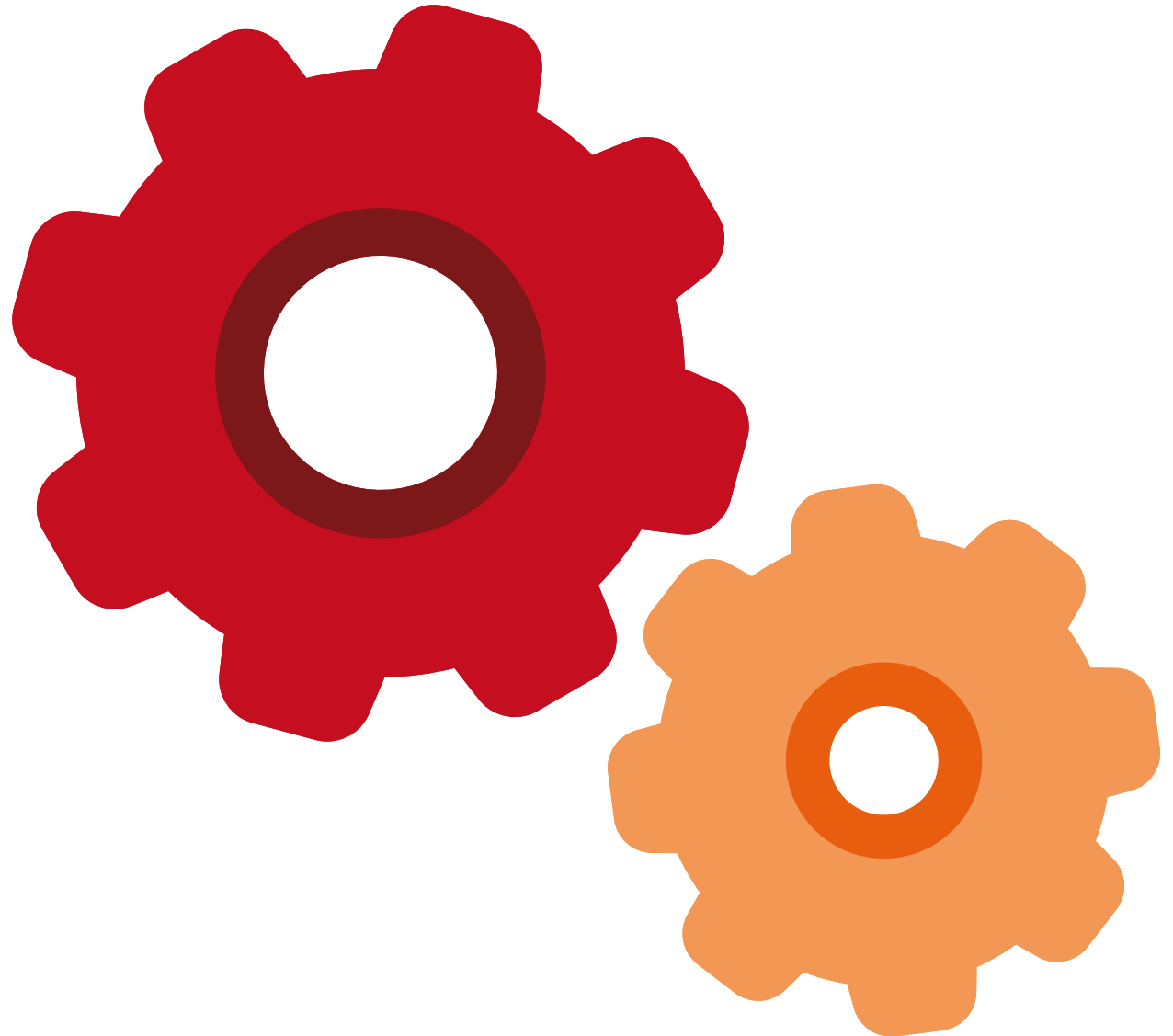
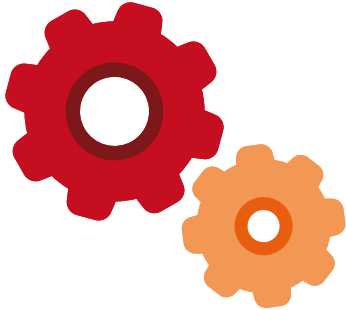


# Austrian Standards Annual Report 2020

Ensuring that everything fits together perfectly:  
Full of innovative power in the anniversary year



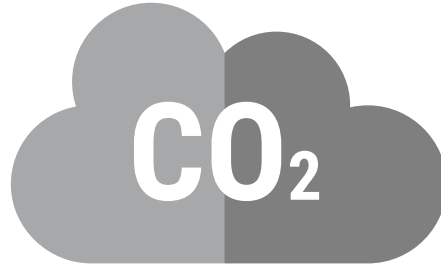
# Standards ensure



... that everything fits together perfectly



... innovation flourishes



... that solutions are found for challenges facing society



... that trust in products and services increases



... that research and business speak a common language



... that trade barriers to trade are dismantled

# What we do



As the Austrian organization for standardization and innovation, we bring together a network of stakeholders from business, research, innovation, professional organizations, administration and NGOs.

We organize a transparent and open process for collaborative solutions, e.g. in the form of standards (ÖNORM, EN, ISO, etc.).

We bring together experts from a wide range of organizations, disciplines and industries.

And, we make specialist knowledge available using innovative online tools, further training, publications and certifications.

Our task is to help:

- find solutions for challenges facing society,
- enable more innovations,
- increase the **competitiveness and export potentials** of the Austrian and European economy.

# We are part of an international network

... with partner organizations from 165 countries



# ... and have around 130 employees

We don't just talk about diversity, we live it:

- 12 nations
- 20 languages
- gender balance
- different higher education backgrounds and qualifications



# We all make sure

... that Austria can have a strong presence in **international** standardization and is actively involved in shaping themes relevant for the future.

2020 showed us how important it is to find solutions **together**.

One of the tasks of Austrian Standards is to ensure that this problem-solving expertise carries an **Austrian signature**.



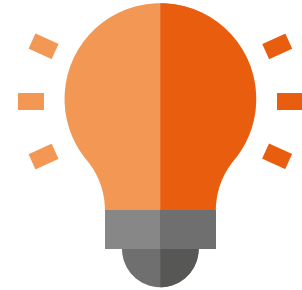
# Our core competences are:



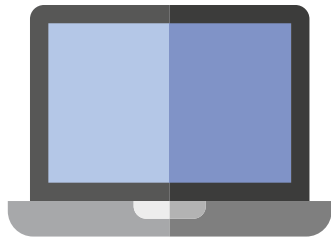
Promoting dialogue  
between stakeholders



Opening up access to  
a worldwide network



Bringing know-how from all  
over the world to Austria



Presenting specialist knowledge



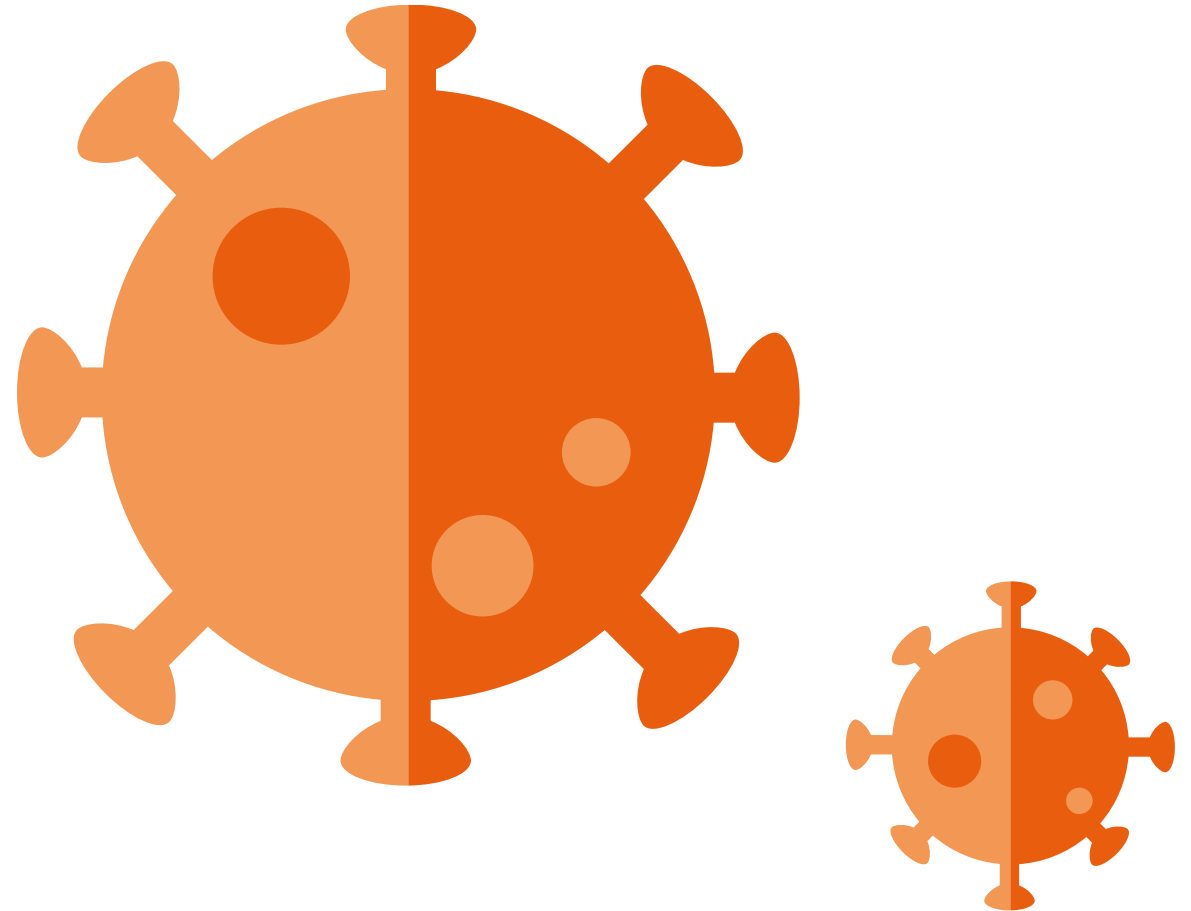
Encouraging  
further education



Developing certification  
models

# 2020 was a year like no other ...

During the COVID-19 pandemic, the international standardization system was able to prove its ability to **respond and innovate**.





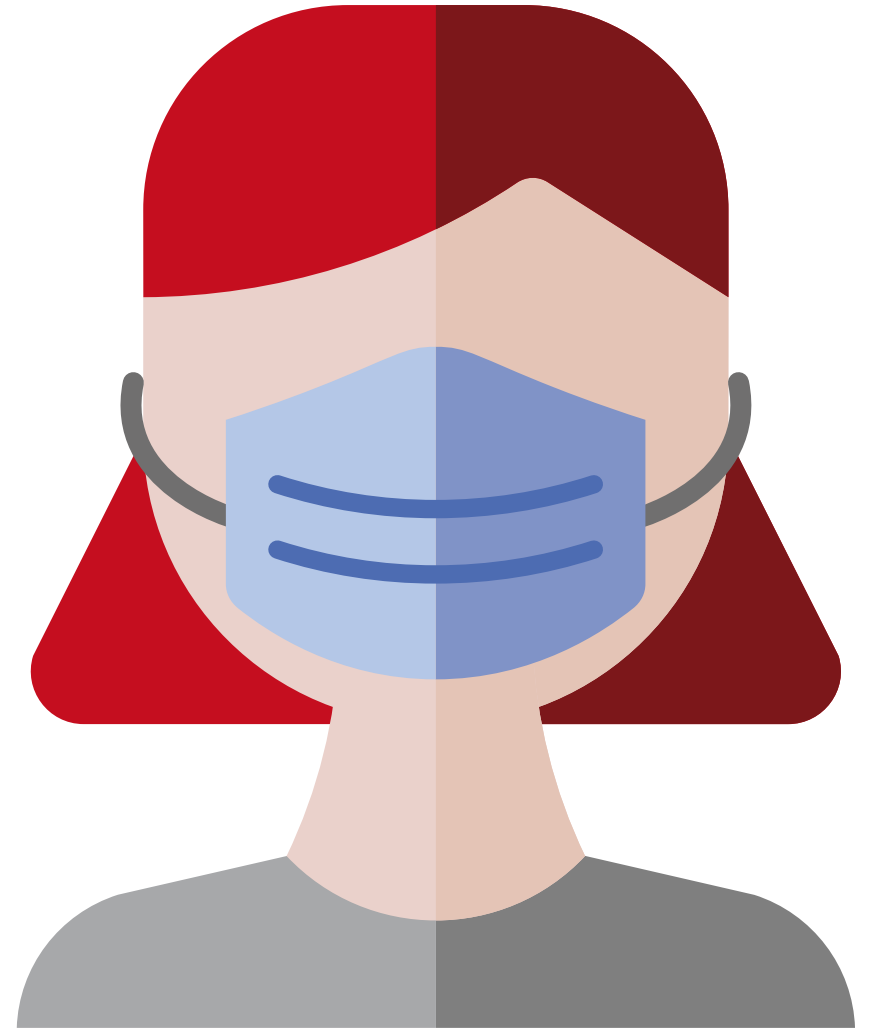
# ... a year in the shadow of the pandemic.

The European standardization network quickly made available the standards for combating COVID-19 in digital form and free of charge (e.g. masks, eye protection, medical gloves, PPE).

In spring 2020, we managed to develop a European "standard light" on face masks in record time.

In addition, standards for ventilators were initiated.

For the latest information on COVID-19 measures, see:  
[www.austrian-standards.at/coronavirus-response](http://www.austrian-standards.at/coronavirus-response)



# We support

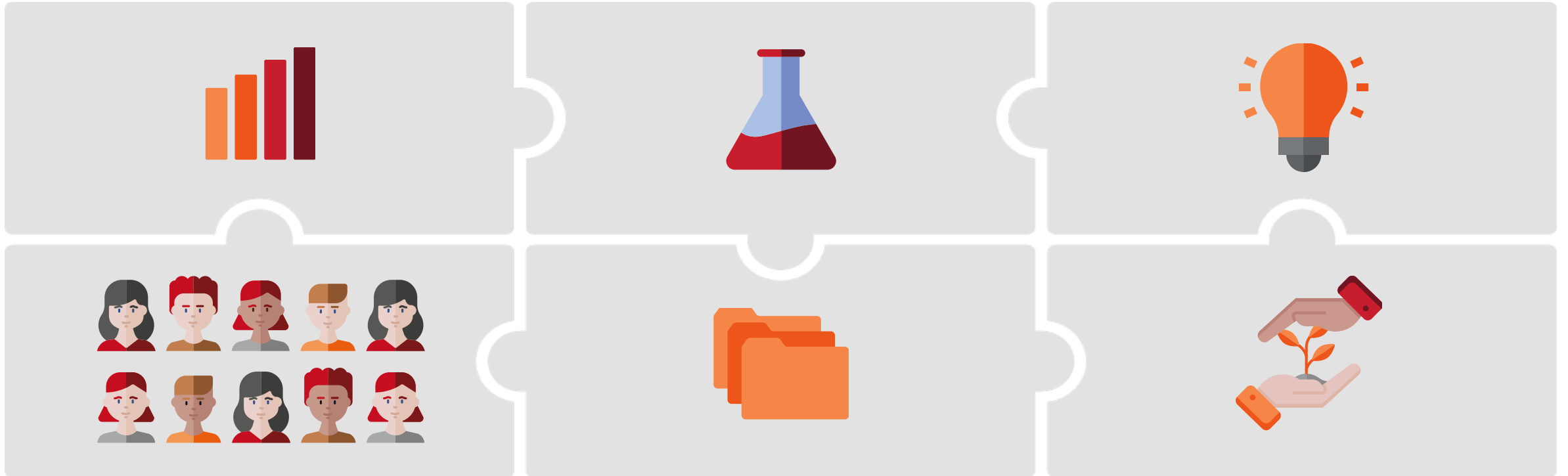
... **educational institutions** – together with the **Austrian Electrotechnical Association (OVE)** – by providing free digital reading access to standards.

That is how we made a contribution to **e-learning** and **home schooling**.



# Standardization is a living ecosystem

... of business, research, innovation, professional organizations, administration and NGOs.



# The Living Standards Award is an annual curtain call for

... national and international "hidden champions".  
It shows how standards help to shape economic success,  
drive innovation and make ideas exportable.

The winners of 2020 were:

- University of Natural Resources and Life Sciences | Federal Ministry for Sustainability and Tourism | Mall GmbH
- Easelink GmbH
- FH Technikum Vienna
- LOGICDATA Electronic & Software Entwicklungs GmbH
- R.U.S.Z GmbH

[Find out more about the winners in 2020](#)



# For research and innovation

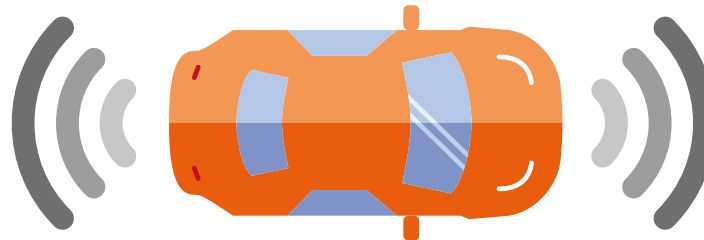
... standards play an increasingly vital role.

In 2020 we were involved in 12 European research and innovation projects.

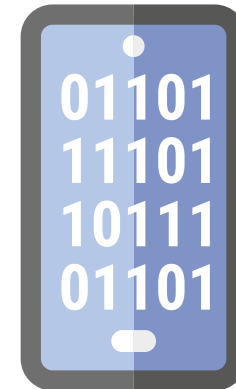
Some of the topics covered were:



Recovery of valuable  
raw materials from waste  
(CEWASTE project)



Sensor technologies for  
autonomous driving  
(TINKER project)



Decryption of previously  
unavailable mobile data  
(FORMOBILE project)

For more information visit: [www.austrian-standards.at/research-innovation](http://www.austrian-standards.at/research-innovation)

# In 2020 we offered important platforms

... for **simplifying building regulations**, such as the **Austrian Dialogue Forum on Construction**, the **Building Regulations Committee** and the **Annual Building Conference**.

For more information visit (only in German):  
[www.dialogforumbau.at](http://www.dialogforumbau.at)



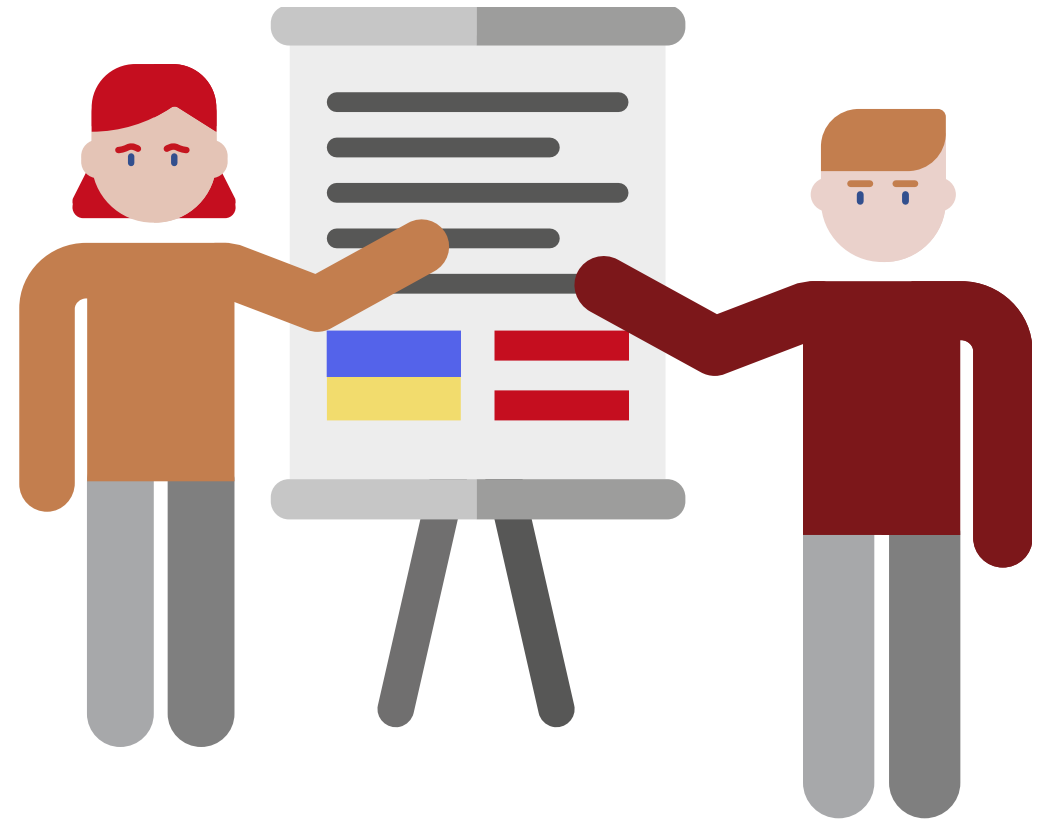
# In 2020 we enabled know-how transfer

... in cross-border consulting projects.

We successfully completed the **twinning cooperation** with **Ukraine** – a project to bring Ukraine closer to European and international standardization processes.

This was just one of over 40 consulting projects we have completed in the last 25 years.

For more information visit (only in German):  
[www.austrian-standards.at/consulting](http://www.austrian-standards.at/consulting)



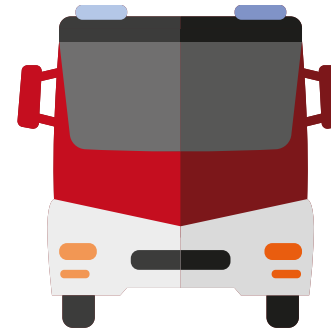
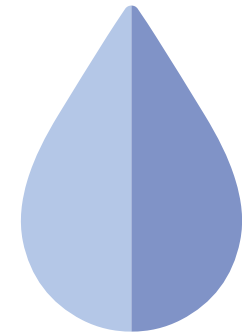
# Standards help to increase the living quality in cities

This is demonstrated by our **testimonial campaign** together with an important partner – the City of Vienna.

Some of the topics previously covered are:

- **Public transport** using the underground network as an example
- **Water quality** based on the Viennese mountain spring water pipelines
- **Firefighting** based on the fire brigade
- **Archiving** illustrated by the example of the Vienna City Library

[Find out more in the campaign videos \(only in German\)](#)





# We make standards something to experience

... e.g. in the interactive anniversary exhibition  
"100 Years of Austrian Standards - Shaping the Future".

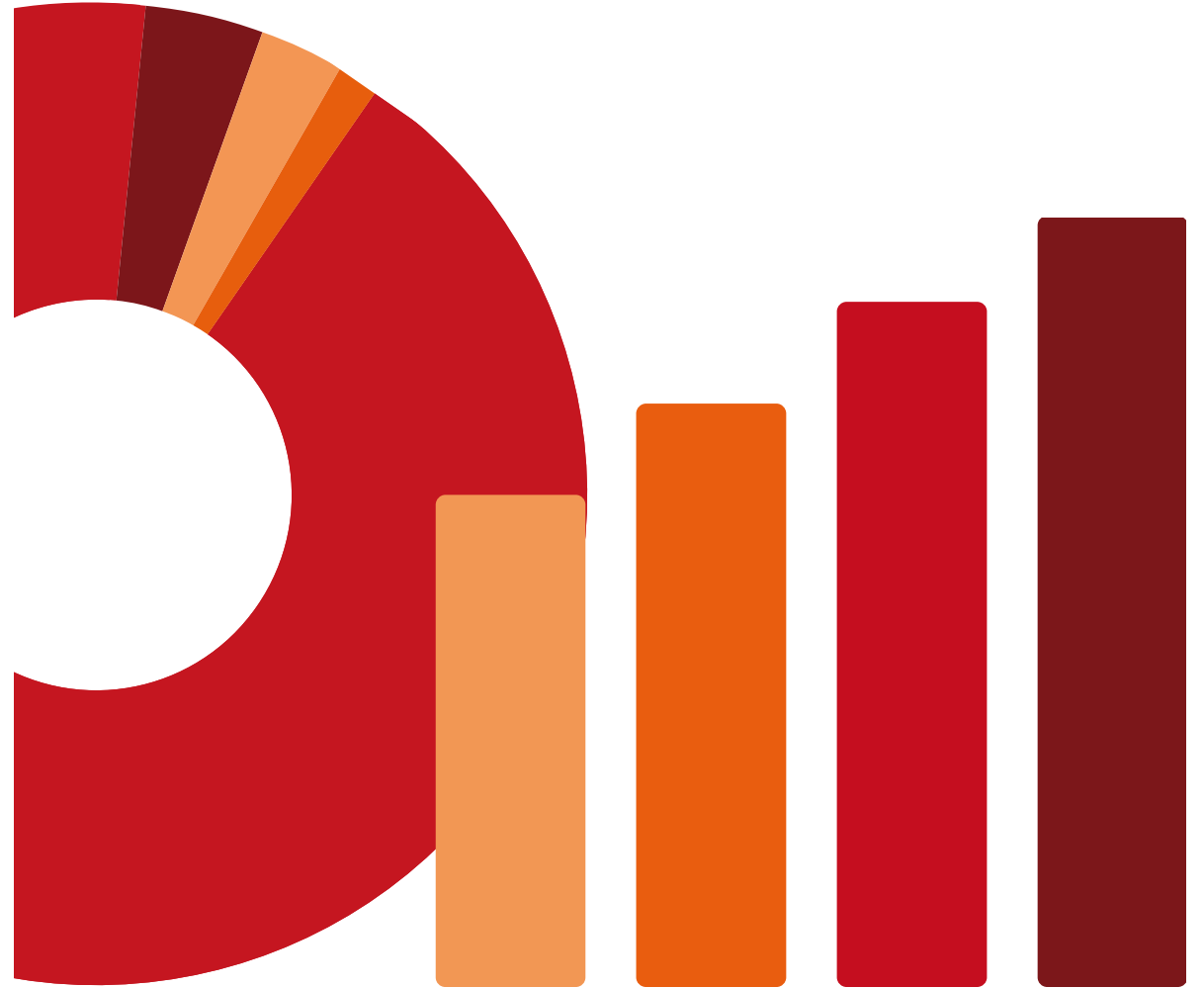
The exhibition was designed together with **ARS Electronica**  
and was officially opened in September 2020 by Austria's  
Minister for Economic Affairs, Margarete Schramböck

The exhibition is **open to the public** and can be  
visited free of charge.

For more information visit our [anniversary website](#)



# 2020 in numbers



# 4,512 Austrian experts

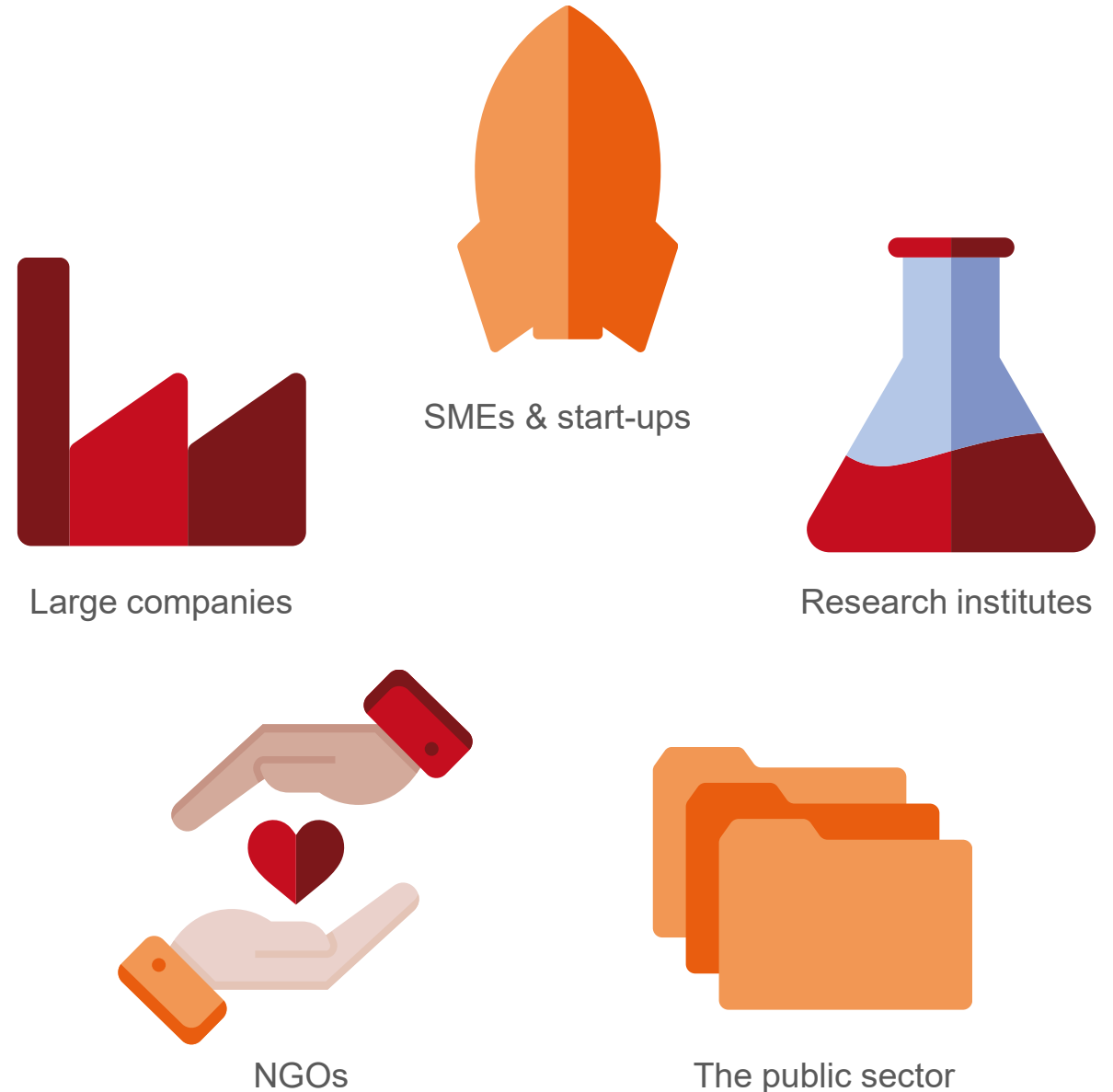
... contributed to standardization in 2020 –  
more than ever before.



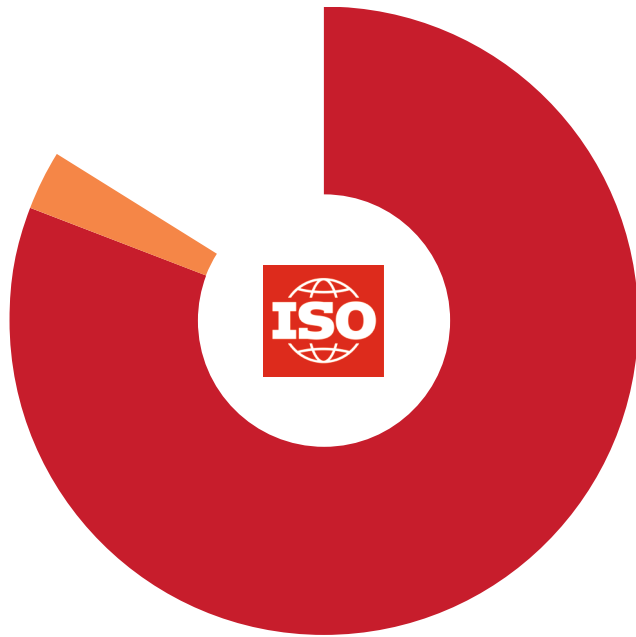
# 2,274 organizations

... from different disciplines and industries  
nominated their experts to take part in  
standardization.

The SME sector now accounts for  
more than 50% of all the organizations involved.



# Austrian involvement



... has increased from 81% to 84%  
at the international level (ISO)



... remained at **100%**  
at the European level (CEN)

# Standardization topics are myriad – a few examples



Sustainability



Barrier-free accessibility



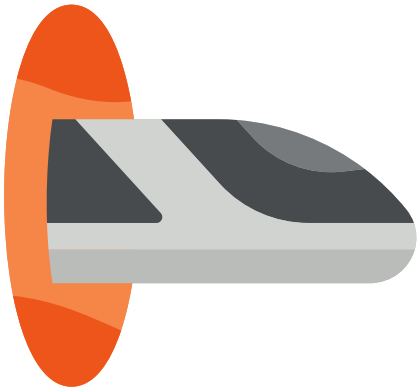
Smart technologies

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Digital transformation

# New committees?

## Founded, for example, for the following topics in 2020



Hyperloop systems



Biodiversity



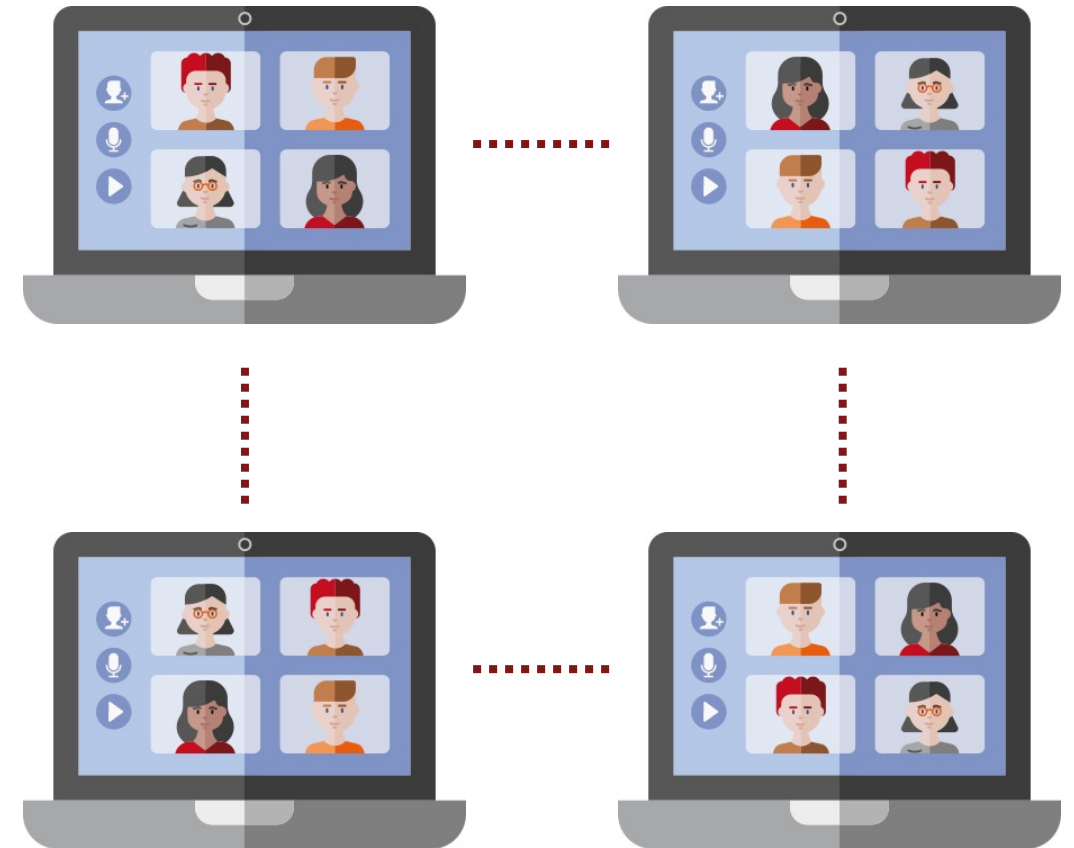
Lithium

# 1,048 digital meetings – at Austrian Standards alone

All meetings of committees and working groups – national, European (CEN/ETSI) and international (ISO) – have been **digital since March 2020**.

For more information visit:

[www.austrian-standards.at/coronavirus-response](http://www.austrian-standards.at/coronavirus-response)



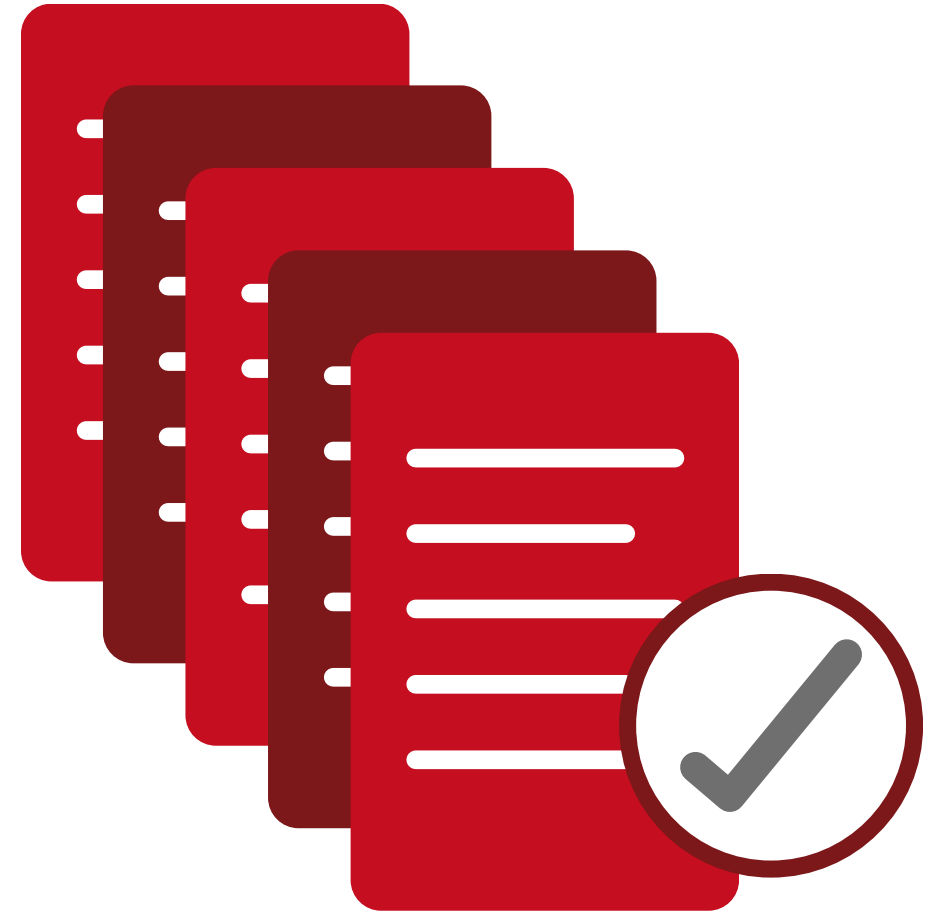


# In 2020, harmonization reduced

... the overall number of standards even further.

In 2020 there were **22,678 standards** in Austria.

- **93%** of those were developed at the **European and international level**.
- Just 7% are purely Austrian ÖNORM standards.
- 84 new purely national ÖNORMs were published.



# 22.678

# We offer

... a broad range of professional services. These activities finance up to 92% of the standardization system. Funding from lump-sum contributions accounts for around 8% (government, provinces, Austrian Federal Economic Chamber).



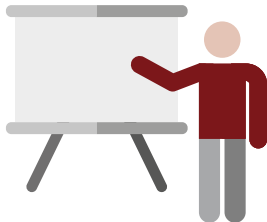
Sale of standards



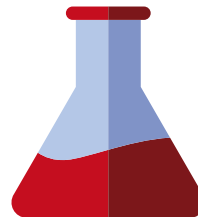
Certification



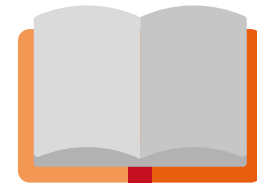
Courses, seminars, trainings



Consulting services



Research projects

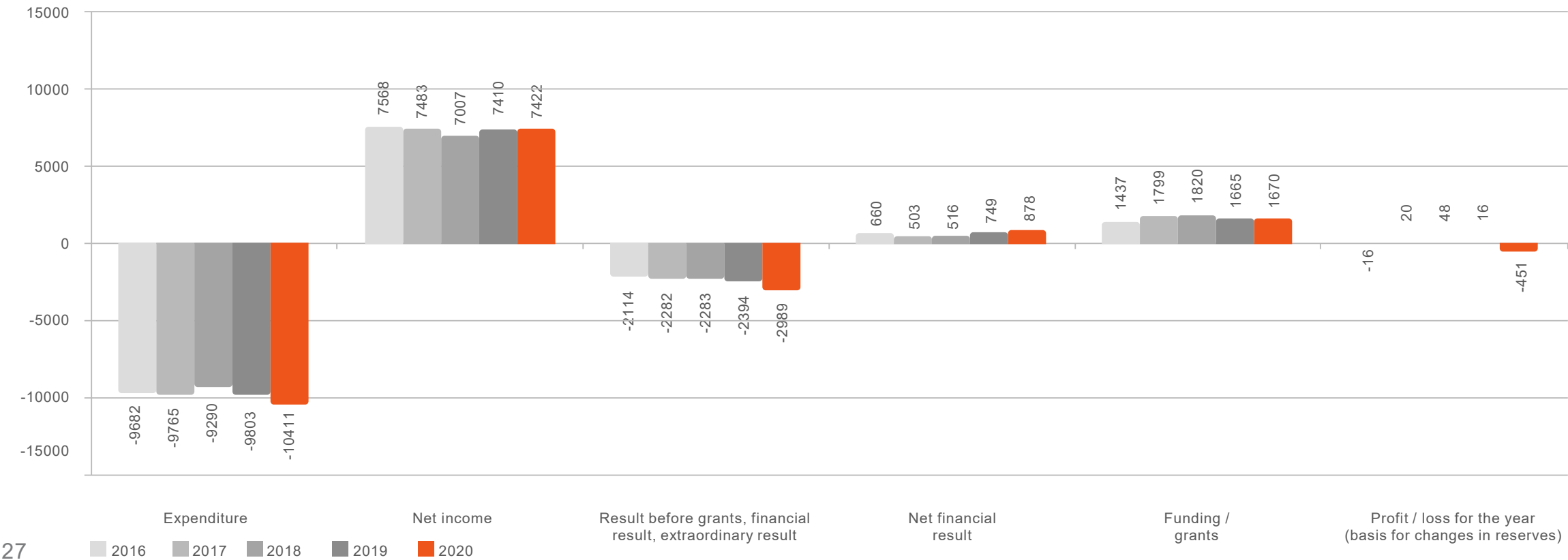


Specialist literature

# Consistent performance

... of Austrian Standards International: An annual comparison for the period 2016-2020 shows relatively balanced and stable results. An annual deficit can be covered by reserves.

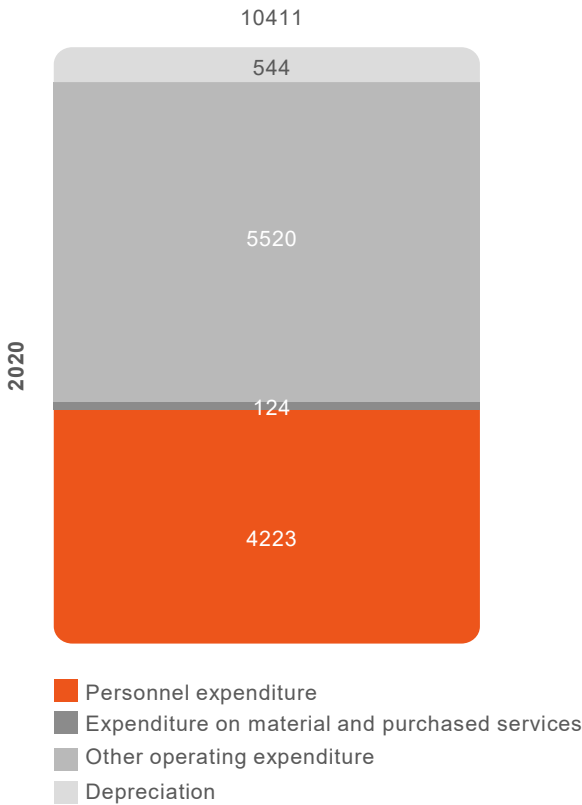
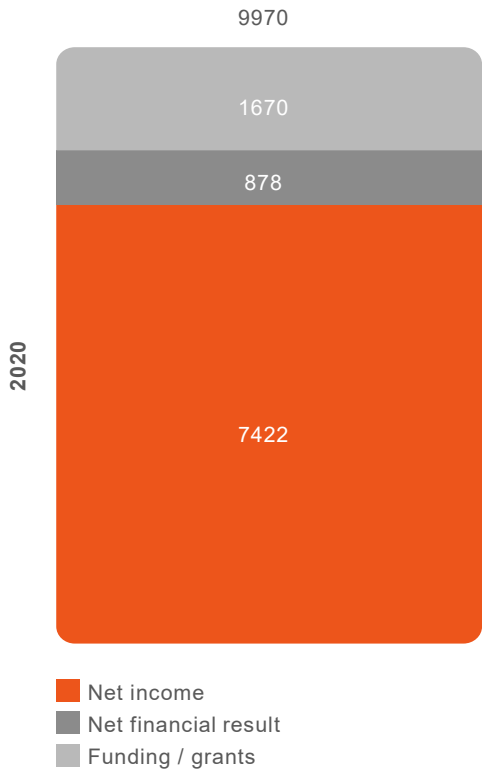
Amounts in EUR 1,000



# Income and expenditure 2020

**Income** for 2020 is made up of net income (approx. EUR 7.4 million), grants (approx. EUR 1.7 million) and financial income (approx. EUR 0.9 million).

**Expenditure** for 2020 consists of personnel expenditure (approx. EUR 4.2 million), other operating expenditure (approx. EUR 5.5 million), depreciation (approx. EUR 0.5 million) and variable expenditure (approx. EUR 0.1 million).



# What's special about standardization is that

... it is **open to everyone** and **everybody has a voice**. And it will stay that way.

Our doors will remain open in the future, to help shape **innovations** – both in-person, and online.

You, too, can get involved in standardization – for more information visit:  
[www.austrian-standards.at/shaping-standards](http://www.austrian-standards.at/shaping-standards)



# Thank you for your interest

Discover our broad range of professional services.  
[www.austrian-standards.at](http://www.austrian-standards.at)

